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Reinvention Expert Swears Under Oath HIS "Career GPS" Can Guide Americans To Exciting New Job Paths!

Peter J. Fogel, noted expert on how to successfully re-invent life after 40, is releasing his latest book, Reboot Your Career: 27 Ways to Reinvent Yourself in the Workplace.. (If You Still Have a Job!).

TEXT SIZE

August 03, 2011 /EIN Presswire/ -- Peter J. Fogel, noted expert on how to successfully re-invent life after 40, is releasing his latest book, Reboot Your Career: 27 Ways to Reinvent Yourself in the Workplace.. (If You Still Have a Job!). His book presents proven strategies in a witty, engaging style that help readers maximize their career potential and achieve their career goals.

Delray Beach, Florida- Peter "The Reinvention Guy" Fogel knows about [career re-invention](#): he took a career as a successful stand-up comedian and actor and transitioned himself into a freelance business writer, marketing consultant and professional speaker/problem solver. After appearing in numerous television shows, Peter decided that it was time to make a complete 180 degree [career change](#) in his life.

His newest book, Reboot Your Career: 27 Ways to Reinvent Yourself in the Workplace..(If You Still Have a Job!), presents the skills he found that can help propel readers to achieve the same positive change in their careers (whether presently employed, or about to be employed.)

"The Reinvention Guy" covers concepts such as employee branding, increasing employee marketability, becoming "invaluable" in the workplace, and attracting meaningful and enjoyable work.

In addition, "Reboot Your Career" reveals how workers and bosses can work together more efficiently to help grow their companies... regardless of the economy!

Readers will discover:

The # 1 kick-butt technique to getting their skills recognized and helping earn up to \$20,000-\$30,000, even \$40,000 a year or more! Page 55

7 "landmine" excuses one should NEVER, EVER give your boss. If you do, you will NEVER, EVER get your dream promotion. Page 68

The "Career GPS" that'll guide the reader to a smooth and rewarding reinvention. Page 31

6 ways a boss can nurture team building stress-free creativity so the business, department, or division is more profitable! Page 229

How to expand employees' roles so the company grows rapidly! Page 56

With funny business cartoons that lampoon today's work environment... "Reboot your Career" is a fun, pragmatic, how-to book written in a fast paced, breezy style that contains meaningful advice and humor.

International Speaker and Best-Selling Author of Conquer Fear!, Lisa Jimenez M.Ed. states, "Never before has a book been so relevant for the times than Peter's book, Reboot Your Career. If you want to learn how to master the process of [reinventing yourself](#), your brand, and your income potential, devour this book! And believe me, you'll laugh your way through it!"

About Peter J. Fogel

Peter "The Reinvention Guy" Fogel has worked on many TV shows including Married With Children, Hope and Faith, and Whoopi with Whoopi Goldberg. He is currently an in-demand freelance advertising copywriter, public speaker and problem solver. Peter is the author of the critically acclaimed book If Not Now... Then When? Stories and Strategies of People Over 40 Who Have Successfully Reinvented Themselves. He is also the Co-host of the #1 self-indulgent help program on Internet Radio, It's BEYOND Complicated: The Boomer Humor Radio Show heard on <http://www.talkzone.com>

For more information about Peter J. Fogel, or this particular news angle, please contact Peter at or visit <http://www.reinventyourselfnow.com/reboot-your-career/>

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10 Day Publicity

troy@10daypublicity.com

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